



IT and Media

GOAL: to encourage information technology and media production activities in Cape Coral

Target Industries:

- Advertising, public relations, and related services
 - advertising agencies
 - public relations agencies
 - media representatives
 - indoor & outdoor display advertising
 - direct mail
 - advertising distribution services
 - sign-making
 - promotional specialties mfg.
- All other telecommunications
 - satellite tracking
 - communications telemetry
 - radar station operation
- Computer systems design and related services
 - custom programming
 - industrial robot automation
 - search engine optimization
 - website design
- Electronic and precision equipment repair and maintenance
 - broadcast equip.
 - cameras
 - computer peripherals



- dental equip.
- laptops
- medical & surgical equip.
- optical instruments
- radar & sonar equip.
- telephones



Economic Development Strategic Plan
Business Retention & Expansion Roundtables

TARGET INDUSTRIES

- Media streaming distribution services, social networks, and other media networks and content providers
 - cable broadcasting & streaming services
 - social media content providers
 - syndicates, news
- Motion picture and video industries
 - motion pictures producing & distribution
 - television commercials
 - theatres, motion pictures
 - video production
- Radio and television broadcasting stations
 - radio broadcasting stations
 - television broadcasting stations
- Satellite telecommunications
 - earth stations
 - resellers, satellite telecom.
 - telephone telecom. carriers, satellite
- Software publishers
 - application developers
 - gaming site publishers
 - packaged software
- Sound recording industries
 - music publishers
 - sound recording studios
 - master recoding licensing
 - prerecorded music